



TREASURES
OF
Christmas
November 16, 2024

SPONSORSHIP PACKAGE



Our Story

Since 1988, Crossroads Hospice Society has had the honour of serving the communities of Anmore, Belcarra, Coquitlam, Port Coquitlam and Port Moody. Our non-profit society supports our communities in three ways: Through our 10-bed Hospice Residence, our Grief and Loss Support Services, and our Thrift Store.

We believe the end of life does not have to be scary, painful or lonely. We believe that no one has to walk their grief journey alone. We are committed to educating our communities about death, dying and grief. Through the programs and services we deliver, we care for our communities with compassion, respect, dignity and integrity.

Mission

- Provide compassionate care and support to people with life-limiting illnesses and their families.
- Support youth and adults who are grieving the loss of a loved one.

Learn more at: www.crossroadshospice.org

TREASURES OF Christmas

November 16, 2024



THE SHOW THEATRE AT GREAT CANADIAN CASINO

Our signature fundraising event of the year is back! Get ready to sparkle and shine at the Treasures of Christmas Gala this November 16, 2024.

As we kick off the holiday season in shimmering style, guests will be dazzled by the exciting gifts and prizes to be won. The Diamond Raffle will be back and more sparkly than ever, along with a fabulous silent auction and an evening packed with engaging entertainment. Enjoy a delectable buffet dinner while mingling with community friends, all in support of compassionate care for patients and their families. It's an evening not to be missed, where every moment is filled with festive fun and the spirit of giving!

What to Expect

- Musical entertainment
- Buffet dinner
- Silent auction
- Diamond raffle
- and much more!

Tickets

Early Bird: \$165* (*available until October 1st*)
Regular: \$175*

*Must be 19+ | Ticket processing fees apply



Exclusive | \$15,000

Presenting Sponsor

HOSPITALITY

Two tables of 10 guests with priority seating.

PROMOTIONAL BRAND RECOGNITION

- Logo incorporated into the event branding as "Presented by" and included on all promotional materials
- Logo and link to the company's website the event webpage with a special message
- Logo in all email newsletters promoting the event
- 3 dedicated social media posts incorporated into event marketing campaign

GALA PROFILE

- Company profile with a special message in the printed gala program
- Full-page company advertisement in the printed gala program
- Premier logo placement on gala signage
- Logo on screen at the event
- 2-3 minutes of podium time at the gala to welcome guests

Exclusive | \$10,000

Auction Sponsor

HOSPITALITY

One table of 10 guests with priority seating.

PROMOTIONAL BRAND RECOGNITION

- Premier navigation logo placement on online auction website
- Logo on all auction promotional materials
- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 2 dedicated social media posts incorporated into event marketing campaign

GALA PROFILE

- Half-page company advertisement in the gala event program
- Logo placement on all auction prize signage at the gala
- Logo on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks

Exclusive | \$10,000

Diamond Raffle Sponsor

HOSPITALITY

One table of 10 guests with priority seating.

PROMOTIONAL BRAND RECOGNITION

- Diamond prize (jewelry or similar) purchased on your behalf
- Logo on all Diamond Raffle promotional materials
- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 2 dedicated social media posts incorporated into event marketing campaign

GALA PROFILE

- Half-page company advertisement in the gala event program
- Logo placement on all Diamond Raffle signage at the gala
- Logo on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks

Exclusive | \$10,000

Wine Sponsor

HOSPITALITY

One table of 10 guests with priority seating.

PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 2 dedicated social media posts incorporated into event marketing campaign

GALA PROFILE

- Opportunity to provide preferences on wine selections served (final approval by committee)
- Company logo on hang tags on 2 bottles of wine at each table
- Half-page company advertisement in the gala event program
- Logo on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks

\$7,500

Platinum Sponsor

HOSPITALITY

5 tickets to the gala

PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 2 social media posts featuring all Platinum Sponsors incorporated into event marketing campaign

GALA PROFILE

- Quarter-page company advertisement in the gala event program
- Logo on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks

\$5,000

Gold Sponsor

HOSPITALITY

2 tickets to the gala

PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 1 social media post featuring all Gold Sponsors incorporated into event marketing campaign

GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks

\$2,500

Silver Sponsor

HOSPITALITY

2 tickets to the gala

PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 1 social media post featuring all Silver Sponsors incorporated into event marketing campaign

GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks

\$1,500

Bronze Sponsor

HOSPITALITY

2 tickets to the gala

PROMOTIONAL BRAND RECOGNITION

Logo on the event webpage

GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks

5 Available | \$1,200

Tree Sponsor

HOSPITALITY

2 tickets to the gala

PROMOTIONAL BRAND RECOGNITION

- Company name on the event webpage
- Company name all email newsletters promoting the event
- Company name mentioned in social media posts promoting the trees

GALA PROFILE

- Signage near tree display with company logo
- Company name on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks

In Kind Sponsors

IN KIND OPPORTUNITIES ARE ALSO AVAILABLE FOR SERVICES SUCH AS:

- Entertainment
- Photography
- Videography
- Printing
- Media & Advertising
- Prizes
- And more

In kind sponsorship packages will be customized based on the value of product or service provided.



PRIZE DONATIONS

We're also seeking prize donations for products and services from our local community. Prize donors will receive exposure through the online auction website and social media posts.

To donate a prize, please complete our online donation form [here](#).

[DONATE NOW](#)

WONDERING WHAT YOU SHOULD DONATE?

Here are a few ideas and popular prize items:

PRODUCTS

- TV
- Coffee machine
- iPad / Tablet
- Smart home device
- Smart Watch
- Bluetooth speakers
- Digital camera
- GoPro
- Dyson products
- Wine or Beer gift basket
- Jewelry
- Musical instrument
- Sports jersey
- Sporting equipment

EXPERIENCES

- Helicopter tour
- Boat tour
- Brewery package
- Winery tasting
- Travel package
- Dine out package
- Hotel stay
- Ski passes
- Kids recreation
- Cleaning service

SERVICES & GIFT CARDS

- Spa package
- Photography package
- Restaurant gift cards
- Retail and VISA gift cards
- Music lessons
- Gas or groceries for a year (gift cards)
- Pet daycare or dog-walking
- Monthly flower arrangement for a year
- Brewery growlers
- Personal training package
- Birthday party package
- Amazon Prime subscription for a year



CONTACT

If you have any questions or are ready to confirm your sponsorship, please get in touch.

VERONICA BROWN

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CONNECT



CHARITY REGISTRATION NO.
894850635 RR0001

THANK YOU FOR YOUR GENEROUS SUPPORT!